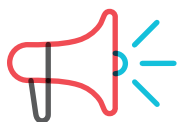


## QooQoo at a glance

- ✓ Independent healthcare-only agency that has the freedom to think differently
- ✓ Full-service healthcare marketing to deliver seamless campaigns
- ✓ Digital-first for effective audience reach
- ✓ A history of healthcare-only expertise with leading medical companies since 2010

## Full-service capabilities

If you're asking yourself "does QooQoo do that," the answer is "yes, we do that." From savvy strategy to compelling creative, tap into our full-service capabilities to make things easier, edgier, and more effective.



### CREATIVE BRANDING AND STORYTELLING

- Business goals analysis, brand and campaign strategy, competitive evaluation
- Brand identity, creative development, campaign platform
- Clinical, commercial and digital strategy/research
- Product positioning, value proposition, messaging, and elevator development
- Corporate and product naming



### SALES COMMUNICATION

- Internal sales communications and training
- External presentation materials (web-based, digital, video, print)
- Live-event learning/training programs, including tradeshow experience
- Patient-facing materials and programs



### DIGITAL STRATEGY

- Websites (responsive, mobile-optimized)
- CRM, CMS, eCommerce, database design, SEO optimization
- Information architecture, wire-framing, persona development, usability testing
- Interactive presentations
- Animations, MOAs, etc.
- Interactive tools, iPad selling tools, etc.
- Rich media, mobile advertising, etc.



### MEDIA PLANNING/BUYING

- Integrated traditional, online, and search (HCP, DTC, DTP)
- Paid media campaigns and creative content development
- Channel management
- CRM integration programs

Let's talk about your business needs and how we can help.

Visit [itsqooqoo.com/contact](https://itsqooqoo.com/contact) or email us at [info@itsqooqoo.com](mailto:info@itsqooqoo.com)